

Look, Listen and Learn

The Kansas 4-H program is looking for 5-6 youth, who qualified their 4-H project at the County Fair and plan on exhibiting at the Kansas State Fair. Youth will create a 30 second video explaining how they completed their project, what 4-H means to them, and what they learned throughout the 4-H year. These videos will be displayed next to the project at the State Fair through a QR code. The QR code will be scanned and it will take you to the video to watch while standing next to the completed project while at the Kansas State Fair.

How to Apply

- Local Extension Staff should submit the name and project area to Sarah Keatley (Keatley@ksu.edu) as soon as a youth is identified. Things to include:
 - Name
 - Local Extension Unit
 - Project Area
 - What the youth learned in the project

How to create your video:

- Make sure youth include Name, Local Extension Unit, project area, what they learned in the project, how they made their project and end the video with _____ Grows Here (this can be leadership, creativity, responsibility, etc.)
- Videos should be NO MORE than 30 seconds long
- Consider creating cue cards for the participant
- Make sure that the physical project is in the video
- Videos can be made with an iPhone/iPad/tablet/etc. – editing is not necessary
- Make sure to start recording 2-3 seconds BEFORE the youth begins speaking to avoid cutting off content
- Submit video as an mp4 to Sarah Keatley (Keatley@ksu.edu) by September 1, 2018 – do NOT upload the video to YouTube
- *Youth who are selected must have a media release on file and understand that their video will be displayed on a public YouTube Channel*

Note to Extension Staff

We are looking for youth who are able to articulate their passion for their project and 4-H. We are also looking for youth with a cross section in locations and project areas. This is a pilot year, so we are certainly open to feedback for future years.

